

Renovations

New York hotel emerges from renovation with soothing vibe

by Jena Tesse Fox |
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Jeffrey Beers International curated a "Midtown from Above" concept with each guestroom designed to feel like a retreat from the streets below. Photo Credit: Michael Klein Photography

The InterContinental New York Times Square reopened last month after a multi-million-dollar renovation encompassing a refresh of its 607 guestrooms as well as the public hallways, The Stinger Cocktail Bar and Kitchen by Chef Todd English. The renovation of the hotel's 13,000 square feet of meeting spaces will be complete by 2021.

Jeffrey Beers International curated a "Midtown from Above" concept with each guestroom designed to feel like a retreat from the streets below. The rooms include a new soft color palette of beige, silver and blue featuring a silver wall covering to complement the existing warm wood elements. Organic patterns behind the bed and new leatherette upholstered panels on the headboard are meant to make the bed feel like it is floating in the clouds.

The guestrooms were designed to be noise-free and are each equipped with high-performance

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windows that comply with the property's LEED certification. The hotel selected Beautyrest Black Napa Luxury Firm Pillowtop mattresses for the beds. All renovated guestrooms also have new Smart TVs for entertainment and a new carpet design with a grid-like pattern to appear as an abstract aerial view of the city. The walk-in rain showers have blue accents to bring the color theme together from the room.

The new design flows into the guest corridors with a similar color palette as the guestrooms. The carpet is a contemporary twist on a classic chevron pattern, integrating a striation inspired by the fast pace the city. The high contrast between the textured beige wall covering and the dark grey accent at the guestroom door creates a drama which is inherent to the neighborhood.