

NYC's 4 most stylish new hotels

By Andrew Sessa

April 15, 2016 | 8:00am

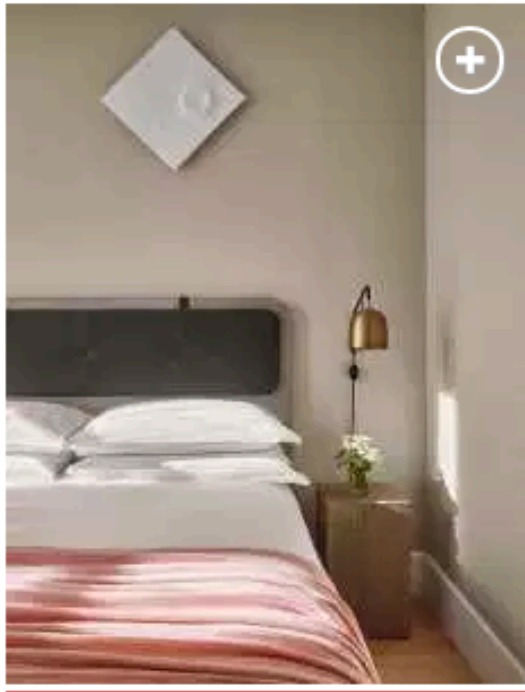


The forthcoming SLS Park Avenue, from hotel-design king Philippe Starck; Martin Brudnizki has draped the Beekman (downtown's former Temple Court Building) in posh elegance; The new Renaissance Midtown has a futuristic vibe, via designer Jeffrey Beers.

Photo: Handout; Courtesy of The Beekman; Marriott International

Four of NYC's buzzy new and coming-soon stays have one thing in common: cool mise-en-scène created by the most sought-after aesthetes in the land.

As part of Marriott's efforts to reinvent itself, the brand has hired New York design darling Jeffrey Beers — whose work includes the Plaza Hotel's Food Hall and the Fontainebleau Miami Beach — to give the weeks-old **Renaissance Midtown** (from \$309/night) a tech-savvy, high-low look and feel. Beers has splashed interactive light and art installations among the hotel's 348 sleek and chic rooms.



SPACE Copenhagen brings Nordic cool to Soho's 11 Howard.

Photo: Nikolas Koenig

Further downtown, SPACE Copenhagen is tackling its first US project with **11 Howard** (from \$400/night), real estate tycoon Aby Rosen's new joint in Soho. SPACE, known for designing the Danish capital's famed Noma restaurant, has brought its minimalist-luxe Scandi style to the 221 rooms and hip library here, creating custom pieces in stone, wood and leather.

Also borrowing style from across the pond, the summer-opening **Beekman**, a Thompson Hotel (from \$619), has the Swedish-born, London-based Martin Brudnizki reimagining the Temple Court Building — an 1890 landmark near City Hall that boasts a glass-pyramid-topped nine-story atrium. The designer previously created the clubby-luxe interiors of various Soho House hotels and restaurants around the world. Here, Brudnizki mixes vintage finds from

global antiques dealers with his own bespoke pieces, including oak-and-leather beds in each of the 287 rooms.

Finally, in his first New York hotel project since the Hudson Hotel (which made its splashy debut back in 2000), Frenchman Philippe Starck returns with the **SLS Park Avenue** (rates not yet available), slated to open this fall. The 14-story structure, at 30th Street, once served as an office building, but we're certain that once the whimsical Starck and SLS's parent company — the LA-based, nightlife-focused SBE Group — are finished, there'll be nary a whiff of corporate culture about it.