



# Troy Aikman Will Soon Open His First Restaurant, and There Will Be Margaritas

The Cowboys legend is getting ready to debut Troy's at Texas Live in Arlington

by [Amy McCarthy](#) May 9, 2018, 8:28am CDT



*Photo by Cindy Ord/Getty Images for SiriusXM*

Legendary Dallas Cowboys quarterback Troy Aikman is getting into the restaurant business, with plans to open an upscale eatery in Arlington.

Troy's is the first restaurant from Aikman, who has at least some experience in the industry. In 2015, he made a [pretty significant chunk of change when he cashed out his ownership stake in chicken wing chain WingStop](#). Now, though, he's getting ready to debut a massive new dining destination of his own at Arlington's rapidly-growing Texas Live development. The suburb is, of course, a natural fit considering that it's now the home of the Dallas Cowboys.

The restaurant will take design inspiration from Texas' legendary beer halls, according to a press release, and will offer both indoor and outdoor dining. The space, designed by Jeffrey Beers International, will offer a rustic vibe in the dining room and on the patio. An indoor-outdoor stage is also in the works, with plans to host live music at Troy's seven days a week. Not surprisingly, it will also be outfitted with plenty of TVs and a "major LED display" for watching football.

At this point, details are scarce on what the food at Troy's will look like, but the former athlete and current football analyst will have a heavy hand in choosing some of his favorite dishes (burgers and margaritas are the only specifics available at present) for the menu. "We are working to create the

perfect blend of dining and socializing that I hope people will love for years to come,” Aikman said in a statement.

At Texas Live, Troy’s will join outposts of popular barbecue restaurant Lockhart Smokehouse and Granbury brewery Revolver Brewing. The development will also be home to PBR Country Bar, a rodeo-themed watering hole that will have its very own mechanical bull for drunk people to embarrass themselves on.

No official opening date for Troy’s has been announced just yet, but expect it to arrive later this summer.