

# COMMERCIAL OBSERVER



## Events

### 4th Annual Retail Forum

May 20, 2020

The 2020 Retail Forum discussed how real estate experts and brands in the retail and food and beverage industries are responding to the COVID-19 crisis and plans for revisoning restaurants and shopping centers for the future.

**COMMERCIAL OBSERVER**

4<sup>th</sup> Annual  
**RETAIL FORUM**

HOSTED BY **RXR**  
RETAIL

**Neal Weinstein**  
Ingram Yuzek Gainen  
Carroll & Bertolotti, LLP

**Jeffrey Beers**  
Jeffrey Beers International

**Fred C. Posniak**  
Empire State Realty Trust

**Andrew Rigie**  
New York City  
Hospitality Alliance

**Jeffrey Roseman**  
Newmark Knight Frank

**Navigating Uncharted Waters & What Comes Next**  
WEDNESDAY, MAY 20, 2020  
8:30 AM - 11:40 AM

<https://commercialobserver.com/video/4th-annual-retail-forum/>

## **11:00am - Retail Response: Strategies & Mechanism for Safeguarding NYC's Retail Tenants**

As New York State begins its phased plans for reopening businesses, how are retail landlords working with the city and their tenants to help the industry recover from this astronomical hit? From the introduction of new solutions providers, to redesigned spaces and public-private partnerships and strategies, this panel will discuss what sets brands apart and who has the ability to sustain the current crisis, what mechanisms retail landlords are putting in place to help their tenants and what additional legislation may arise to safeguard retailers for the future.